



*University of Northampton  
Faculty of Business and Law*

### CONSENT FORM FOR PROJECT PARTICIPANTS

**Title of Project: Mindful Consumption – From mindless consumer to mindful citizen**

Dear Participant:

You will be given a copy of this Consent Form to keep and refer to at any time.

Tick the appropriate column for each item if your answer is “yes” or “no”

	<b>Statement</b>	<b>YES</b>	<b>NO</b>
1	I have read and understood the Participant Information Sheet and know what the research involves.		
2	I have been given the opportunity to ask questions about the project and my participation.		
3	I voluntarily agree to participate in the project		
4	I understand that I have the right to withdraw at any time, without having to explain my reasons for doing so.		
5	The procedures regarding confidentiality have been clearly explained to me		
6	I understand and agree that my participation involves taking part in the questionnaire/interviews/focus groups being audio recorded and /or video-taped.		

	<b>Statement</b>	<b>YES</b>	<b>NO</b>
7	The use of the data in research, publications, sharing and archiving has been explained to me.		
8	I understand that the data will be kept at a specialised data centre at the University of Northampton and may be used for articles or reports as an output of this research project, but my confidentiality and anonymity will be maintained.		
9	I do not want to reveal my identity in this project and in any output of this research and understand that my identity will be kept anonymous.		
10	I agree to participate in this research procedure as outlined to me above		

Thank you

Researcher: Jenn Armour